



# The Athletics Congress of the USA

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For Bid Submission, Reply To:  
David H. R. Pain, Coordinator  
TAC Masters Site Selection Committee  
1989 World Masters T&F Championships  
1951 Cable Street  
San Diego, CA 92107  
(619) 222-0503

Please reply to:  
JERRY DONLEY, Chairman  
Masters Track and Field Committee  
1715 Alamo Avenue  
Colorado Springs, CO 80907  
303-635-1264

Gentlemen:

Re: TAC Criteria for Bid Proposals  
1989 WAVA World Veteran Games

As you may be aware, the TAC Masters Track & Field Committee has announced the U.S. will bid to host the 1989 WAVA World Veterans Games. The bid will be made to WAVA at the World Games meeting to be held in Melbourne, Australia in 1987. Based on assurances given to the U.S. delegation this year at the Rome meeting, we can be reasonably confident of being awarded the 1989 Games in Melbourne, although nothing has been guaranteed.

It appears appropriate the Games come to the U.S. in 1989 since the Masters T&F program was conceived and initiated in San Diego, California, in 1968 and we were instrumental in the promotion and organization of the initial World Games in 1975 at Toronto. WAVA officials are enthusiastic about the Games finally coming to the U.S. and, to our knowledge, no other significant bids are on the horizon for 1989.

We, however, have the burden of performing since the U.S. delegation at Rome moved to table an excellent New Zealand bid for 1989 [the logic against two consecutive trips to Oceania being overwhelming] and, in so doing, committed the U.S. to put on the Games in New Zealand's place.

Fortunately, at the Nationals in Indianapolis and since the Rome meeting, 10 U.S. cities have already expressed interest in bidding for the 1989 Games and more, we are confident, will step forward.

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Jerry Donley, TAC Masters T&F Chairman, has named a nine-person Site Selection Committee which met at the Nationals in Indianapolis, and established the criteria and ground rules for the selection of the U.S. candidate city.

A copy of the bid criteria is enclosed for your study. If, after considering the criteria, your Organizing Committee [O.C.] decides to submit a formal bid, we will require that your written submission follow the format of the criteria and that it address each item.

Although 1989 seems a long way off, when the timetable is addressed, we find we have little time to make this selection. Accordingly, we have set up the following schedule which must be adhered to.

Schedule for Bid Submittal and Award

1. Deadline for submission of written bid proposals March 15, 1986.
2. Selection committee viewing of all applicant sites commencing July 1, 1986.
3. Formal presentation of bids at TAC Masters National Outdoor Track & Field Championships, Uniondale, Long Island, New York, Thursday, 9:30 a.m., July 17, 1986.
4. Announcement by selection committee of successful applicant July 18, 1986.

You will be given sufficient time to make your formal presentation on July 17, 1986, which may not exceed 50 minutes. The committee will provide closed circuit TV equipment for VCR presentations, screens, and slide projectors upon prior request.

Although your O.C. will be expected to assume financial responsibility for the financing of the Games, the TAC and TAC National Masters T&F Committee will assist in a national fund raising campaign as well as in obtaining national sponsors for the Games.

A fund raising campaign will be commenced shortly in the National Masters News.

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The national committee will likewise assist in obtaining a TV contract[s] to help finance the Games. You will note WAVA, in its contract, reserves the TV rights. This, however, is subject to negotiation and has not been finalized. At this point it would be premature and injudicious to include any anticipated TV revenues in your income projections.

You will also note that WAVA and the National Masters TAC Committee reserve final management and control of the Games and that your O.C. will not be entirely autonomous if awarded the Games.

Copies of the WAVA contract are available on request.

We trust you will not find the enclosed criteria too formidable since we are soliciting your bid. Nevertheless, your O.C. must fully appreciate the magnitude of the project you are considering. Those of you who participated in the Rome Games [4,300 entrants, nearly 10,000 event entries] can appreciate the scope of this endeavor which approximates the Olympics in sheer numbers.

From its humble beginnings nearly 20 years ago in San Diego, the Masters T&F movement has spread appreciably with athletes from 50 nations competing in Rome. The pending affiliation with the IAAF, in which WAVA will be sanctioned as the world's sole Masters/Veterans T&F entity, assures the participation of many more countries which heretofore we have not been able to reach. The 1989 Games will be the first in which we will have full IAAF sanction and support.

It is this committee's considered judgment we can expect 3,500 to 5,000 entrants and up to 10,000 visitors to the host city for a stay of approximately 10 to 14 days in 1989 provided no adverse conditions develop and the Games enjoy enthusiastic support by the U.S. and Canadian Masters.

You will note this committee is not adverse to these Games being presented concurrently with other local, artistic, cultural or athletic events provided they are not part of the World Games and do not dilute the manpower or finances of your O.C.

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- The U.S. amazed and dazzled the world with the efficiency, professionalism and success of the 1984 Los Angeles Olympic Games which set a standard of excellence difficult to duplicate. The U.S. Masters can, nevertheless, benefit by the success of the L.A. Games and, hopefully, carry on that tradition. This committee is offering you that opportunity.

We look forward to receiving your bid by March 15, 1986.

Very truly yours,

David H. R. Pain  
Site Selection Committee  
Coordinator

DHRP:lap  
encl.

## CRITERIA FOR BID PROPOSALS

### TO HOST 1989 WAVA WORLD VETERANS GAMES

The following criteria are established to assist all bidders to properly consider, prepare, and submit their bids for these World Games. All criteria are to be considered and in the order listed. Applications not following the required format will be rejected. It is the desire of the Site Selection Committee to give every applicant full and fair consideration, and it can do so only if all elements are covered.

#### 1. Athletic Venues:

A. Primary Track: This facility must be an IAAF certified 400-meter 8-lane (or more) rubberized artificial surface track, containing certified and rubberized surfaces for all field events; wind gauge; walkie-talkie field communication; automatic Acutrak photo timing; electronic scoreboard; artificial lights. Also include adequate seating for opening and closing ceremonies; ancillary amenities such as toilets, changing rooms, showers, lockers or security storage for personal items; PA system and amenities for announcer and scorers; food and drink concessions; facilities for officials and media; computer results computation area; shaded rest area for competitors; warm up track and marshalling area.

B. Secondary Facility: An IAAF certified 8-lane all weather track. Similar facilities as primary track but less extensive. Preferably lighted [temporary auxiliary lights can be rented] preferably adjacent or close to Primary Track. Note: Secondary Track is required for all 5,000m and 10,000m races; pentathlon and some field events.

C. Third Back-Up Track: Available if necessary.

D. Marathon: Existing tested and certified marathon course with start and finish preferably at primary venue. Experienced marathon committee. Adequate transport to and from marathon course. Portable toilets; facilities for spectators; emergency first aid facilities, including doctors, nurses, ambulance and recovery area; adequate aid stations. Traffic control and police for entire marathon course. Digital clock. Course to be open minimum of six hours. Awards ceremony and prompt marathon computer results at finish.

E. Cross-Country: Scenic, challenging 10 kilometer grass and/or trail course. Same basic criteria as for marathon. Staggered start for each age group. Prompt computer team scoring and individual results at finish. Digital clock; Chronomix timing or equivalent. Awards ceremony.

F. Racewalk Course for 20km Walk: O.C. to guarantee presence of internationally certified walking judges.

2. Weather:

The bid proposals must accept a time frame of July 1, 1989 through August 13, 1989, within which period the Games are to be presented.

Weather conditions at this time of the year are critical and will be a major factor in awarding the Games. Almost all areas of the U.S. are either warm or hot during this time of the year. Each proposal shall contain U.S. Weather Bureau certified analysis of historical weather data covering July 1 through August 13 for preceding five years plus such additional data as smog ratings and other related weather phenomena. The weather data should include anticipated temperatures and humidity during hours of competition.

3. Ease of Access to Host City:

Approximately one-half to two-thirds of the competitors will be coming from foreign countries and will enter the U.S. at international airports of entry. U.S. participants will be coming from all 50 states. All proposals shall contain analysis of air and other transport services to host city including number of flights per day and total seats available, plus description of any special transport being proposed from nearest international airport and/or host city airport. This data is separate from internal transport during Games item number [9].

4. Proximity to U.S. Vacation Areas:

Foreign and U.S. competitors and families will come to the Games not only for the competition but to also visit America and its vacation spots. Proposals should set out detailed

recreation and vacation opportunities within, and in close proximity to, the competition venue.

5. Organizing Committee:

Each proposal shall contain the names, function, and experience of the O.C. members as well as its technical experts and advisors. An important factor in making this selection is the experience of the O.C. in putting on a major Masters meet, as well as its ties with the community, universities, political and local power structure.

6. Fundraising:

The proposal shall contain a detailed statement of how the O.C. plans to fund the Games and who will manage this effort as well as the fundraiser's expertise in this regard. Costs of fundraising shall be addressed. If possible, bids should contain copies of any financial guarantee[s] of the expenses of the Games by corporate or municipal sponsor[s].

7. Officials and Marshals:

These Games will require a minimum of 200 TAC certified and trained officials plus a sufficient corps or marshals for athlete and crowd control. The proposal shall list the names, expertise, and certification of all principal officials to be associated with the Games; as well as a training plan for junior officials. The budget shall include adequate funds for all paid officials, as well as housing, feeding and transport of officials. Also needed is the assurance of a private officials' rest area with hospitality. All officials and marshals are to be appropriately uniformed.

8. Housing:

Housing facilities must be available for 8,000 to 10,000 visitors to the host city for a period of 7 to 14 days. Some will wish to camp. Others will arrive in RV's. The available housing and current costs are to be included in the bid. A specific requirement is the availability of 2,000-plus inexpensive dormatory beds at adjacent university or military base plus availability of inexpensive meals at said facility.

Also detail number of hotel rooms available in at least three price levels from luxury to economy class. Provide a description of the proposed headquarters hotel detailing meeting, convention, and banquet facilities. An important aspect will be the proximity of all housing to the competition venues. Therefore, your bid shall contain as an exhibit a scale map of your city on which are plotted all venues, proposed housing, location of airport, bus or train terminals, camping and RV sites.

9. Transport:

Each bid shall outline in detail the O.C.'s proposed Internal Transport System connecting airport, housing, and venues for all athletes. Include the number of buses to be used, frequency of service, and routes to be utilized. A map shall be included detailing route[s] and mileage between stops. Other items to be addressed are chauffeur and van service manned by volunteers, officials and WAVA courtesy vehicles, available municipal bus service [with map], car rentals, airport greeting service of arrivals, and marshalling to transport by transport committee; manned "hot line". Active transport committee to handle emergencies and stragglers. Cost and method of funding this system is to be detailed.

10. Computer, TV, Results and Awards:

The number of competitors involved demands the installation and operation of a computer center to handle entries, housing, transport, heats, seedings, and results. Budget consideration must be given to these costs or the acquisition of a corporate sponsor to defray this cost. Instant results can be conveyed to announcer, media, and results staff for printing and duplication. A closed circuit TV system can provide live coverage of events with subsequent replays to selected monitors at Games headquarters, hotels and dorms.

11. WAVA Requirements:

The successful bidder will be required to sign a contract with both WAVA and the TAC Masters T&F Committee in which overall supervision of the Games is reserved by them.

WAVA reserves, but shares, any TV revenue with the O.C.



WAVA has a funding charge of \$10 per entrant to be collected by the O.C. This is not a budget item.

The budget shall include the cost of transporting and housing a three-person WAVA inspection team to the host city one year prior to the Games; providing official vehicles as needed by the WAVA executive council during the Games as well as housing for the 13-member council at the headquarters hotel.

WAVA controls the athletic program and all required disciplines must be presented. A proposed schedule of events and time schedules is to be included as an exhibit.

12. National TAC Masters Requirements:

A. Format of Written Bid: The bid shall be typewritten or printed on 8 1/2 x 11 white paper. Each page shall be numbered and exhibits lettered A, B, C, etc. Each bidder shall submit nine [9] duplicate copies of the bid and exhibits.

Bids must be submitted no later than March 15, 1986, to TAC Masters T&F 1989 WAVA World Veterans Games Selection Committee c/o David H. R. Pain, 1951 Cable Street, San Diego, California, 92107.

The bid shall separately state the name, address, business and home phone number of the person with whom the Site Selection Committee is to communicate regarding the O.C.'s bid presentation. This person shall deal exclusively with and through the Chairman of the Site Selection Committee except upon visitation by the Site Viewing Team when it makes its inspection after July 1, 1986. Please avoid other contacts with members of the Site Selection Committee since it is desired that the Committee consider only the official data submitted and the formal presentations on July 17, 1986. Our desire is to avoid political and extraneous pressures on the Committee members.

By the same token, the members of the Site Selection Committee have been admonished to avoid unofficial contacts with members of the various O.C.'s.

B. Expenses of Site Viewing Team: Each bidding O.C. will be expected to pay on billing its pro-rata share of the travel expenses, housing and meals of the Site Viewing Team to take place commencing July 1, 1986. To minimize this expense, the team will make a round robin trip from city to city to

conduct its survey. The total cost of this three-member team will be equally pro-rated between all bidders. You will be billed on or before July 17, 1986, and will be expected to pay your share before you make your presentation on that date.

13. Budget:

Each bid shall contain an itemized budget similar to the example set forth below.

BUDGET

Expenses

Administrative salaries (consider a full time Executive Secretary and staff for a minimum of one year and preferably two years)  
Publicity and advertising  
Postage  
Printing (all entry information has to printed in English, German, Italian, French and Spanish)  
Presentation at Melbourne 1987  
Telephone/telex  
Travel  
Office supplies  
Data processing  
Professional services  
Souvenirs, t-shirts, etc.  
Equipment rentals  
Officials  
Medals and awards  
Transportation  
Opening ceremonies  
Farewell dinner/banquet  
Marathon  
Cross-country  
Numbers  
Facility rental  
Miscellaneous expense  
Medical expense  
WAVA officials' expenses

Revenues

Entry fees  
Banquet fee  
Transport fee

- Commercial sponsors
- Donations
- \* TV rights
- Programs/results sales
- Souvenir/t-shirt sales
- Government sponsorship
- Concession/booth rentals

\* Any TV contract subject to WAVA contract conditions.

14. Special Events and Perks:

Bidders may, but are not required to, include optional special Masters events to be conducted either before or after the official program. Suggested events for consideration are decathlon, weight pentathlon, women's heptathlon, Masters triathlon, swimming and biking events, special sub-Masters [30-39] track and field meet. These events to be sponsored and conducted by organizers other than the O.C.

Some sponsors may wish to present giveaways and other perks.

15. Pre-World Games Meetings:

A condition precedent shall be that the O.C. commit its organization to bid for and present before the 1989 World Games a major Masters Track and Field meeting such as the North America Masters Championships, the 1988 TAC National Masters Track and Field Championships [if awarded], or a TAC Masters Regional meet.

Any O.C. desiring to bid for the North American Championships should contact the North American Representative, Bob Fine, 77 Prospect Place, Brooklyn, New York, 11217.

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